PHCI
Public Health Conference of Iowa

"Writing the Next Chapter OF PUBLIC HEALTH Together"

CONNECT
LEARN
SHARE
ADVOCATE
COLLABORATE
INNOVATE

2027 PUBLIC HEALTH CONFERENCE OF IOWA

MARCH 30–31, 2027

THE MEADOWS EVENT CENTER
ALTOONA, IOWA

Engagement Opportunities

BE PART OF THE STORY.

MAKE AN IMPACT

SPONSORSHIP OPPORTUNITIES

PHCI
Public Health Conference of Iowa

Your sponsorship does more than support PHCI — it helps shape the future of public health in Iowa. Choose the opportunity that best suits your goals and join us in making an impact.
Don't see the right fit? Reach out — let's create one. Email Kim@IowaPHA.org to discuss opportunities.

GENERAL SPONSORSHIPS

PLATINUM
$7,500

- Sponsor link and logo displayed on PHCI website
- Access to digital conference attendee list
- Premiere-location of 8 ft. skirted exhibit table on-site & virtual exhibit on Whova
- Seven (7) complimentary 2-day conference registrations

GOLD
$5,000

- Sponsor link and logo displayed on PHCI website
- Access to digital conference attendee list
- Premiere-location of 8 ft. skirted exhibit table on-site & virtual exhibit on Whova
- Five (5) complimentary 2-day conference registrations

SILVER
$2,500

- Sponsor link and logo displayed on PHCI website
- Access to digital conference attendee list
- 8 ft. skirted exhibit table on-site & virtual exhibit on Whova
- Three (3) complimentary 2-day conference registrations

BRONZE
$1,500

- Sponsor link and logo displayed on PHCI website
- Access to digital conference attendee list
- 8 ft. skirted exhibit table on-site & virtual exhibit on Whova
- Two (2) complimentary 2-day conference registrations

EXCLUSIVE SPONSORSHIPS

PRESENTING
$10,000

- Company logo prominently displayed first throughout all materials
- Opportunity to give welcome message to all conference attendees
- Includes all Platinum Sponsor benefits, upgraded to nine (9) complimentary 2-day conference registrations.

WHOVA APP
$7,500

- Company logo prominently displayed throughout Whova app
- Includes all Platinum Sponsor benefits

WELLNESS
$5,000

- Company logo prominently displayed in wellness rooms
- Includes all Gold Sponsor benefits

SWAG
$2,500

- Company logo displayed on conference swag bag
- Includes all Silver Sponsor benefits

SHOWCASE CONNECT COLLABORATE

Sponsor Add-on Opportunities

- One (1) additional 2-day conference registration - $200
- Opportunity to give short closing message to all conference attendees - $500
- Opportunity to sponsor Welcome Reception on Monday Evening - $750
- Opportunity to sponsor Awards Ceremony/Networking Event on Tuesday Evening - $1,000

NON-PROFIT OPPORTUNITIES

NON-PROFIT EXHIBITOR PRICING

Early
through 12/31/2026
$400

Standard
through 2/28/2027
$450

Late
after 2/28/2027
$500

NON-PROFIT EXHIBITOR BENEFITS

- 8 ft. skirted exhibit table on-site & virtual exhibit on Whova
- One (1) complimentary 2-day conference registration
- Access to digital conference attendee list

Non-Profit Exhibitor & Vendor Opportunity

One (1) additional 2-day conference registration

$200

VENDOR OPPORTUNITIES

VENDOR PRICING

Early
through 12/31/2026
$1,250

Standard
through 2/28/2027
$1,500

Late
after 2/28/2027
$1,750

VENDOR BENEFITS

- 8 ft. skirted exhibit table on-site & virtual exhibit on Whova
- One (1) complimentary 2-day conference registration
- Access to digital conference attendee list

Partner with us!

iowapha.org/phci

Kim@IowaPHA.org

515-491-7804

Don't miss the opportunity to showcase your organization at Iowa's premier public health conference!