

2025 Public Health Conference of Iowa

100 Years of Impact: Reflecting on our Past to Shape Our Future

April 1-2, 2025

Holiday Inn Des Moines Airport



Premiere Sponsorships

General Sponsorships

Tailored Sponsorships

Vendors/Non-Profit Exhibitors

IowaPHA.org/phconferenceiowa



PHCI
Public Health Conference of Iowa

2025 Public Health Conference of Iowa

Premiere Sponsorships



Presenting Sponsor

\$15,000 ⁽¹⁾

- Exclusive rights as the Presenting Sponsor of PHCI with recognition of such on all materials
- Logo prominently displayed first on all materials
- Name and logo displayed on all marketing communication to conference registrants and potential attendees
- Access to digital conference attendee list
- Opportunity to give a welcome message to all attendees at the beginning of the conference
- Opportunity to place materials in PHCI Swag Bag
- Premiere location of two 6ft. skirted exhibit tables on-site & virtual exhibit on conference app
- Ten (10) complimentary PHCI registrations
- Sponsor of Monday Night Reception

Conference App Sponsor

\$7,500 ⁽¹⁾

- Exclusive rights as the digital Conference App Sponsor of PHCI with recognition of such on website, conference app, and brochure
- Logo prominently displayed throughout digital conference platform used by all conference attendees, sponsors, and exhibitors
- Access to digital conference attendee list
- Opportunity to place materials in PHCI Swag Bag
- Premiere location of one 6ft. skirted exhibit table on-site & virtual exhibit on conference app
- Five (5) complimentary PHCI registrations

(1) One Sponsorship available

Unparalleled Visibility: Gain exposure to over 500 attendees, including leading public health professionals and decision-makers from across Iowa and beyond

Networking Opportunities: Engage with key stakeholders, potential clients, and collaborators through dedicated networking sessions and social events

Legacy of Support: Be part of this historic event that celebrates a century of public health achievements and sets the stage for the next 100 years

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General or Tailored Sponsorship Opportunities



General Sponsorships

General: \$5,000

- Company Link & Logo displayed on PHCI website, conference app, and conference brochure
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site & virtual exhibit on conference app
- Opportunity to place materials in PHCI Swag Bag
- Five (5) Complimentary 2-day conference registrations

General: \$2,500

- Company Link & Logo displayed on PHCI website, conference app, and conference brochure
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site & virtual exhibit on conference app
- Three (3) Complimentary 2-day conference registrations

General: \$1,500

- Company Link & Logo displayed on PHCI website, conference app, and conference brochure
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site & virtual exhibit on conference app
- Two (2) Complimentary 2-day conference registrations

Tailored Sponsorships

Opening Keynote: \$5,000 ⁽¹⁾

\$5000 General Sponsorship benefits plus:

- Opportunity to give brief message prior to opening Keynote session

Closing Keynote: \$5,000 ⁽¹⁾

\$5000 General Sponsorship benefits plus:

- Opportunity to give brief message prior to closing Keynote session

Wellness: \$5,000 ⁽¹⁾

\$5000 General Sponsorship benefits plus:

- Sponsor of wellness activities with logo displayed in wellness area

Conference Swag: \$2,500 ⁽¹⁾

\$2500 General Sponsorship benefits plus:

- Name and logo displayed on swag bag distributed to all conference attendees

Professional Photos: \$2,500 ⁽¹⁾

\$2500 General Sponsorship benefits plus:

- Name and logo displayed in professional portrait booth area

Focus Area: \$1,500

\$1500 General Sponsorship benefits plus:

- Opportunity to sponsor up to three (3) concurrent sessions

⁽¹⁾ One sponsorship available

Contact Kim@iowapha.org to discuss other custom sponsorship opportunities



2025 Public Health Conference of Iowa

Vendor/Non-Profit Exhibitor Opportunities

Vendors

Benefits

- Listed as Vendor in PHCI materials
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site and virtual exhibit on conference app
- One (1) Complimentary 2-day conference registration
- Lunch provided for one (1) additional exhibit staff
- One (1) additional 2-day conference registration available for \$200

Vendor Pricing

- Early - through 12/31/2024
\$1,000
- Standard - through 2/28/2025
\$1,250
- Late - after 2/28/2025
\$1,500

Non-profit Exhibitors*

Benefits

- Listed as Exhibitor in PHCI materials
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site and virtual exhibit on conference app
- One (1) Complimentary 2-day conference registration
- Lunch provided for one (1) additional exhibit staff
- One (1) additional 2-day conference registration available for \$200

**Independent Consultants included*

Non-Profit Pricing

- Early - through 12/31/2024
\$400
- Standard - through 2/28/2025
\$450
- Late - after 2/28/2025
\$500

Register to Sponsor or Exhibit at <https://bit.ly/PHCI25>