

# 2025 Public Health Conference of Iowa

100 Years of Impact: Reflecting on our Past to Shape Our Future

April 1-2, 2025

Holiday Inn Des Moines Airport

Presented by:



Health and  
Human Services



Premiere Sponsorships

General Sponsorships

Tailored Sponsorships

Vendors/Non-Profit Exhibitors

[IowaPHA.org/phconferenceiowa](http://IowaPHA.org/phconferenceiowa)



**PHCI**  
Public Health Conference of Iowa

# 2025 Public Health Conference of Iowa

## Premiere Sponsorships



### Presenting Sponsor

\$15,000 <sup>(1)</sup>

- Exclusive rights as the Presenting Sponsor of PHCI with recognition of such on all materials
- Logo prominently displayed first on all materials
- Name and logo displayed on all marketing communication to conference registrants and potential attendees
- Access to digital conference attendee list
- Opportunity to give a welcome message to all attendees at the beginning of the conference
- Opportunity to place materials in PHCI Swag Bag
- Premiere location of two 6ft. skirted exhibit tables on-site & virtual exhibit on conference app
- Ten (10) complimentary PHCI registrations
- Sponsor of Monday Night Reception

### Conference App Sponsor

\$7,500 <sup>(1)</sup>

- Exclusive rights as the digital Conference App Sponsor of PHCI with recognition of such on website, conference app, and brochure
- Logo prominently displayed throughout digital conference platform used by all conference attendees, sponsors, and exhibitors
- Access to digital conference attendee list
- Opportunity to place materials in PHCI Swag Bag
- Premiere location of one 6ft. skirted exhibit table on-site & virtual exhibit on conference app
- Five (5) complimentary PHCI registrations

*(1) One Sponsorship available*

**Unparalleled Visibility:** Gain exposure to over 500 attendees, including leading public health professionals and decision-makers from across Iowa and beyond

**Networking Opportunities:** Engage with key stakeholders, potential clients, and collaborators through dedicated networking sessions and social events

**Legacy of Support:** Be part of this historic event that celebrates a century of public health achievements and sets the stage for the next 100 years

# 2025 Public Health Conference of Iowa

## General or Tailored Sponsorship Opportunities



### General Sponsorships

#### General: \$5,000

- Company Link & Logo displayed on PHCI website, conference app, and conference brochure
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site & virtual exhibit on conference app
- Opportunity to place materials in PHCI Swag Bag
- Five (5) Complimentary 2-day conference registrations

#### General: \$2,500

- Company Link & Logo displayed on PHCI website, conference app, and conference brochure
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site & virtual exhibit on conference app
- Three (3) Complimentary 2-day conference registrations

#### General: \$1,500

- Company Link & Logo displayed on PHCI website, conference app, and conference brochure
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site & virtual exhibit on conference app
- Two (2) Complimentary 2-day conference registrations

### Tailored Sponsorships

#### Opening Keynote: \$5,000 <sup>(1)</sup>

\$5000 General Sponsorship benefits plus:

- Opportunity to give brief message prior to opening Keynote session

#### Closing Keynote: \$5,000 <sup>(1)</sup>

\$5000 General Sponsorship benefits plus:

- Opportunity to give brief message prior to closing Keynote session

#### Wellness: \$5,000 <sup>(1)</sup>

\$5000 General Sponsorship benefits plus:

- Sponsor of wellness activities with logo displayed in wellness area

#### Conference Swag: \$2,500 <sup>(1)</sup>

\$2500 General Sponsorship benefits plus:

- Name and logo displayed on swag bag distributed to all conference attendees

#### Professional Photos: \$2,500 <sup>(1)</sup>

\$2500 General Sponsorship benefits plus:

- Name and logo displayed in professional portrait booth area

#### Focus Area: \$1,500

\$1500 General Sponsorship benefits plus:

- Opportunity to sponsor up to three (3) concurrent sessions

<sup>(1)</sup> One sponsorship available

Contact [Kim@iowapha.org](mailto:Kim@iowapha.org) to discuss other custom sponsorship opportunities



# 2025 Public Health Conference of Iowa

## Vendor/Non-Profit Exhibitor Opportunities

### Vendors

#### Benefits

- Listed as Vendor in PHCI materials
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site and virtual exhibit on conference app
- One (1) Complimentary 2-day conference registration
- Lunch provided for one (1) additional exhibit staff
- One (1) additional 2-day conference registration available for \$200

#### Vendor Pricing

- Early - through 12/31/2024  
**\$1,000**
- Standard - through 2/28/2025  
**\$1,250**
- Late - after 2/28/2025  
**\$1,500**

### Non-profit Exhibitors\*

#### Benefits

- Listed as Exhibitor in PHCI materials
- Access to digital conference attendee list
- 6 ft. skirted exhibit table on-site and virtual exhibit on conference app
- One (1) Complimentary 2-day conference registration
- Lunch provided for one (1) additional exhibit staff
- One (1) additional 2-day conference registration available for \$200

*\*Independent Consultants included*

#### Non-Profit Pricing

- Early - through 12/31/2024  
**\$400**
- Standard - through 2/28/2025  
**\$450**
- Late - after 2/28/2025  
**\$500**

Register to Sponsor or Exhibit at <https://bit.ly/PHCI25>