# 2023 Year in Review

## Build a Public Health Movement

We share the importance of public health in every Iowan’s life, advocate for wise investments in public health infrastructure, and provide opportunities for our members to engage in both.

### ADVOCACY

<table>
<thead>
<tr>
<th>Days on the Hill</th>
<th>Legislative Forum Attendees</th>
<th>Bills Monitored or Declarations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>79</td>
<td>33</td>
</tr>
</tbody>
</table>

- **IAIM Day on the Hill**
  A day of speaking with legislators about the safety, effectiveness, and preventive nature of vaccines, particularly the cancer-preventing HPV vaccine.

- **Public Health Day on the Hill**
  A day filled with public health advocates connecting with each other, sharing their expertise with legislators, and participating in many subcommittee meetings.

### COMMUNICATIONS

- **4 Iowa Immunizes Digital Campaigns**
- **1 Mental Health Campaign**
- **9 Media Publications**
- **1.36m Social Media Impressions**

### VOLUNTEERISM

- **37 Community Events Attended**
- **65 IPHA Members Volunteered**

IPHA/IAIM staff, interns, and volunteers had a busy year assisting in various events, engaging with community members, and spreading the importance of public health and vaccines.

## Strengthen Public Health Practice

A strong public health workforce is critical for healthy Iowa communities. We provide opportunities to learn from and share with colleagues across the state.

### EDUCATION

- **10 Lunch & Learns**
  - Collaborative Pandemic Response with Julie Sather & Community Partners
  - Getting to Know AARP with Paige Yontz
  - The Intersection of Vet Med & Public Health with Molly Lee
  - IPHA’s Partnership with ArtForce Iowa with Christine Her
  - National Teen Pregnancy Prevention Month with Lora Kracht

- **7 Webinars and Trainings**
  - Everyone Has a Heart: Heart Health Education & Advocacy with Tinika Roland
  - Community Health Workers with Angie Doyle Scar
  - Iowa Community Health Centers’ Journey Toward Health Equity with Sarah Dixon
  - Experience MAPP 2.0 with Johnson County Public Health
  - Board of Health Position Statements with Brooke Barnes & Eric Bradley

### PUBLIC HEALTH CONFERENCE OF IOWA

- **454 Conference Attendees**
- **46 Educational Sessions**
- **20 Sponsors**
- **45 Exhibitors**

### IPHA Interns

- **24 Student Posters**
- **IPHA Practicum Students Sponsored by IPHA**
  - **3**

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**Iowa Immunizes** is Iowa’s statewide immunization coalition. [IowalImmunizes.org](http://IowalImmunizes.org)

**Iowa Public Health Association (IPHA)** is a statewide nonprofit organization serving as an independent voice of 556 IPHA members with the goal of advancing public health and health equity.
Sustain Organizational Leadership

We secure our ability to remain Iowa’s independent voice for public health by focusing inward toward membership growth and leadership development, and outward toward flexible and sustainable funding.

MEMBERSHIP

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>IPHA Members</td>
<td>556</td>
</tr>
<tr>
<td>Organizational Members</td>
<td>125</td>
</tr>
<tr>
<td>Counties with IPHA Members</td>
<td>80</td>
</tr>
</tbody>
</table>

Become an IPHA member

Join us as we unite and strengthen the voice for public health in Iowa. Become a member of IPHA and learn about the benefits, resources, and opportunities available as a part of the organization. Scan this QR code with your smartphone camera to learn more about IPHA’s member benefits and to become a member today!

Get involved with Iowa Immunizes

Iowa Immunizes is a coalition of individuals and organizations committed to protecting the health of Iowans through child and adult vaccinations. Join us to support maintaining Iowa’s strong immunization rates! Scan this QR code with your smartphone camera to learn more about IAIM and to become involved today!

FINANCIAL

<table>
<thead>
<tr>
<th>Financial Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member Donations</td>
<td>231</td>
</tr>
<tr>
<td>IPHA Board Members Giving</td>
<td>100%</td>
</tr>
<tr>
<td>IPHA Investors</td>
<td>30</td>
</tr>
</tbody>
</table>

Make a donation through our website

iowapha.org/Give

Make a donation through Venmo

LEADERSHIP

<table>
<thead>
<tr>
<th>Leadership Category</th>
<th>Number</th>
</tr>
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<tbody>
<tr>
<td>Boards and Committees with IPHA Representation</td>
<td>7</td>
</tr>
</tbody>
</table>

SAVE THE DATES

APRIL 1-7, 2024

National Public Health Week

This year’s theme is “Protecting, Connecting and Thriving: We Are All Public Health.” We will be highlighting public health leaders throughout the week as it relates to NPHW’s daily themes! Check us out on Facebook, Twitter, and LinkedIn to join in on the conversations about the future of public health!

JUNE 30, 2024

Public Health Day at the Ballpark

Our third annual Public Health Day at the Ballpark will be on Sunday, June 30th! Join us in Des Moines to cheer on the Cubs or in Cedar Rapids with the Kernels! https://bit.ly/ICubsPHday

SEPTEMBER 9, 2024

Iowa Immunization Summit

The first summit on immunizations sponsored by Iowa Immunizes will be on Monday, September 9th! Want to join the planning committee? Email Elizabeth Faber, the Iowa Immunizes Coalition Director, at elizabeth@iowapha.org to get involved!

DECEMBER 5, 2024

2024 IPHA Legislative Forum

IPHA is proud to serve as your independent voice for public health. We are always happy when we can bring people together to foster strong partnerships for the benefit of Iowans. We are looking forward to hearing everyone’s legislative priorities for the 2024 session that will be on Thursday, December 5th!

LOOKING AHEAD:

2025 is IPHA’s 100th anniversary!

Check out iowapha.org to keep up-to-date with all the upcoming exciting events and campaigns in the coming year!

Uniting and strengthening the voice for public health in Iowa.

Iowa Public Health Association (IPHA) is a statewide nonprofit organization serving as an independent voice of 556 IPHA members with the goal of advancing public health and health equity.

Iowa Immunizes is Iowa’s statewide immunization coalition. iowaimmunizes.org

View the IPHA 2023 Year in Review online

iowapha.org

Iowa Public Health Association
IowaPHA
Iowa-public-health-association
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