2023 Sponsor & Exhibitor Opportunities

March 28-29, 2023
Scheman Building, Ames
Experience

In-Person Experience
- Face-to-face interaction
- Share your educational or promotional materials
- Build connections and increase your network of professionals

Digital Experience
- Real-time notification of all visitors to your virtual booth
- All visitors logged in your virtual booth
- Interact with attendees through real-time private chat or private video conference

Engage

- Sponsor logos visible to hundreds of attendees and other sponsors/exhibitors
- One-click to your website, email, and social media
- Interactive exhibit hall and ability to upload marketing/educational materials and videos

Connect

- Several sponsorship opportunities to connect with your target audience
- Network with all conference attendees, sponsors, and exhibitors
- Create new partnerships with professionals, students, and organizations
### 2023 PHCI Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>$10,000 Presenting Sponsor</th>
<th>$6000 Sponsor</th>
<th>$5000 Sponsor</th>
<th>$4000 Sponsor</th>
<th>$3000 Sponsor</th>
<th>$2500 Sponsor</th>
<th>$1500 Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive rights as Presenting Sponsor of PHCI</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Logo displayed on PHCI website, digital platform, and conference brochure</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Complimentary PHCI registrations</td>
<td>7 ($2625 value)</td>
<td>4 ($1500 value)</td>
<td>3 ($1125 value)</td>
<td>3 ($1125 value)</td>
<td>2 ($750 value)</td>
<td>1 ($375 value)</td>
<td>1 ($375 value)</td>
</tr>
<tr>
<td>Exhibit table onsite and on digital platform</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to place materials in PHCI Swag Bag</td>
<td>X</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>General or Tailored Sponsorships available</td>
<td>Keynote Food &amp; Beverage</td>
<td>Wellness Digital Experience</td>
<td>Welcome Reception Student</td>
<td>Conference Swag Selfie Station</td>
<td>Hand Sanitizer Badge &amp; Lanyard</td>
<td>Focus Area</td>
<td></td>
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</tbody>
</table>

### Exhibitor Type

<table>
<thead>
<tr>
<th>Exhibitor Type</th>
<th>Early 9/1/22 - 12/1/22</th>
<th>Standard 12/2/22 - 2/1/23</th>
<th>Late 2/2/23 - 3/1/23</th>
<th>Exhibitor Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>$840</td>
<td>$900</td>
<td>$1000</td>
<td>- 6-foot skirted exhibit table onsite plus digital exhibit booth</td>
</tr>
<tr>
<td>Non-Profit Exhibitor</td>
<td>$360</td>
<td>$400</td>
<td>$500</td>
<td>- One (1) staff full conference registration ($375 value)</td>
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<td></td>
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<td></td>
<td>- Listed as an Exhibitor in PHCI Materials</td>
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<td></td>
<td>- IPHA/IEHA members given priority booth placement</td>
</tr>
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</table>
The whole HHRA team enjoyed our opportunity to meet with so many dedicated public health professionals during the 2022 Public Health Conference of Iowa. We were pleased that so many attendees are deeply, and often personally interested in food and ag-centric public health science. Our Keynote Sponsorship was a great investment in growing our network of Alliance members in the heart of the Heartland."

Charles Benbrook, Executive Director, Heartland Health Research Alliance
$6000 Sponsor
- Logo and name displayed on PHCI website, digital platform, and conference app
- Four (4) complimentary PHCI registrations ($1500 value)
- Premiere location of exhibit table onsite and on digital platform
- Opportunity to place materials in PHCI Swag Bag
- Choose from general sponsorship or the following tailored opportunities at this level
  - **Keynote Sponsor** - recognition as Keynote Sponsor and opportunity to give speech prior to Keynote sessions
  - **Food & Beverage** - recognition as Food & Beverage sponsor with signage on food and beverage tables

$5000 Sponsor
- Logo and name displayed on PHCI website, digital platform, and conference app
- Three (3) complimentary PHCI registrations ($1125 value)
- Premiere location of exhibit table onsite and on digital platform
- Opportunity to place materials in PHCI Swag Bag
- Choose from general sponsorship or the following tailored opportunities at this level
  - **Wellness Sponsor** - recognition as Wellness Sponsor and logo displayed in wellness areas
  - **Digital Experience** - recognition as Digital Experience Sponsor and logo displayed on digital platform

$4000 Sponsor
- Logo and name displayed on PHCI website, digital platform, and conference app
- Three (3) complimentary PHCI registrations ($1125 value)
- Exhibit table onsite and on digital platform
- Choose from general sponsorship or the following tailored opportunities at this level
  - **Welcome Reception** - recognition as Welcome Reception Sponsor with signage at reception
  - **Student** - recognition as Student Sponsor with signage at registration desk and student networking lunch
### $3000 Sponsor
- Logo and name displayed on PHCI website, digital platform, and conference app
- Two (2) complimentary PHCI registrations ($750 value)
- Exhibit table onsite and on digital platform
- Choose from general sponsorship or the following tailored opportunities at this level
  - **Conference Swag** - recognition as Conference Swag Sponsor and logo displayed on swag bag
  - **Selfie Station** - recognition as Selfie Station Sponsor and logo displayed on photo booth

### $2500 Sponsor
- Logo and name displayed on PHCI website, digital platform, and conference app
- One (1) complimentary PHCI registration ($375 value)
- Exhibit table onsite and on digital platform
- Choose from general sponsorship or the following tailored opportunities at this level
  - **Hand Sanitizer** - recognition as Hand Sanitizer Sponsor with logo on hand sanitizers
  - **Badge & Lanyard** - recognition as Badge & Lanyard Sponsor with logo on lanyards

### $1500 Sponsor
- Logo and name displayed on PHCI website, digital platform, and conference app
- One (1) complimentary PHCI registration ($375 value)
- Exhibit table onsite and on digital platform
- Choose from general sponsorship or the following tailored opportunities at this level
  - **Focus Area Sponsor** - recognition as a Focus Area Sponsor with opportunity for your organization to suggest focus area tags and sponsor up to three (3) concurrent sessions (Examples: health equity, maternal health, environmental health, workforce, etc.)

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Every year, our organization values exhibiting at PHCI as a way to support the culture of public health in Iowa and to share our mission and resources with passionate Iowans who care about healthcare and health just as much as we do!”

Rachel Schramm, Program Manager, Iowa Cancer Consortium
Conference Exhibitors

<table>
<thead>
<tr>
<th></th>
<th>Early through 12/1/2022</th>
<th>Standard through 2/1/2023</th>
<th>Late after 2/1/2023</th>
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Exhibitor Benefits

- 6-foot skirted exhibit table onsite plus digital exhibit booth
- One (1) staff full conference registration ($375 value)
- Listed as an Exhibitor in PHCI materials
- IPHA/IEHA members given priority booth placement

Secure your Sponsor/Exhibitor spot today!

If you have any questions about sponsor/exhibitor opportunities, please contact Stacey Nay
stacey.nay@assoc-mgmt.com