Iowa Public Health Association (IPHA) is a statewide nonprofit organization serving as an independent voice of more than 580 members with the goal of advancing public health and health equity.

**IPHA MISSION**
To unite and strengthen the voice for public health in Iowa.

**CONNECTING**
- Weekly meetings with local public health administrators
- Weekly IPHA Connect for members to support one another
- Highlighted important work of members through Member Monday on social media
- Hosted Celebration of Public Health Event

**EDUCATING & ADVOCATING**
- Social Media Community of Practice provided communication guidance on public health issues
- Legislative Forum shared priorities with executives and legislative leaders
- Hosted Town Hall Meetings to discuss the Health and Human Services Alignment
- Provided testimony to Iowa Legislature on public health topics

**LEADERSHIP**
- One-on-one meetings with public health workforce
- Invited to serve on Iowa Infectious Disease Advisory Committee
- Presented at local and national conferences
- Addressed public health students at colleges and universities

**PUBLIC HEALTH CONFERENCE OF IOWA**
Public Health in Action: Taking on a Pandemic, Health Equity, Natural Disasters and More!

**OTHER ACCOMPLISHMENTS**

**IPHA Executive Director Lina Tucker Reinders** named Affiliate Staff Representative to the American Public Health Association Executive Council.

**PUBLIC HEALTH CONFERENCE OF IOWA**
- **46 sessions**
- **400 attendees**
- **14 sponsors**
- **41 exhibitors**
MEDIA COVERAGE

16% INCREASE IN FOLLOWERS ACROSS ALL PLATFORMS (fb, twitter and li)

175,000+ ORGANIC SOCIAL IMPRESSIONS

13,000+ SOCIAL ENGAGEMENTS

SPECIAL INITIATIVES

IOWA IMMUNIZES - coalition of individuals and organizations committed to protecting the health of Iowans through child and adult vaccinations

- 75 active organizations
- Secured more than 650 signatures for the 2021 Joint Letter to Legislators calling for legislation that maintains Iowa’s high immunization rates
- Featured a Facebook campaign highlighting real Iowan’s vaccination stories

COVID-19 RESPONSE
IPHA worked with partners to activate an evidence-based COVID-19 response.

- Held 1:1 meetings with legislators and Governor’s office
- Served as public health resource to legislators, Governor’s office, media, Infectious Disease Advisory Council

LOOKING AHEAD

The last two years have been challenging, to say the least. Yet, we’re proud of the strength and resolve among our workforce to continue advocating for and supporting the health of our communities.

IN 2022 AND BEYOND, WE WILL:

- Collaborate with partners to find ways to address the mental health burden on the public health workforce.
- Advocate for sustainable funding to support local public health efforts across Iowa.
- Support the public health workforce through a time of transition in Iowa.
- Mentor new public health professionals.

FINANCIAL OUTLOOK

Every year, we focus on building trust among our members, partners, and funders. Collectively, this year’s activities and accomplishments have resulted in increased:

MEMBERSHIP DONATIONS/DONORS GRANTS

TO HELP CONTINUE THE ADVANCEMENT OF PUBLIC HEALTH AND HEALTH EQUITY IN IOWA, please consider joining as a member and/or making a financial donation to our efforts at IowaPHA.org.

QUESTIONS?
For more information, email us at info@iowapha.org or visit IowaPHA.org.