



PHCI

Public Health Conference of Iowa

**Celebrate Public Health
2022 Sponsorship Opportunities**



Celebrate Public Health

May 3-5, 2022

Scheman Auditorium, Ames, IA

Virtual access through [Pheedloop](#) platform

The annual **Public Health Conference of Iowa** is the place to join with Iowa's public and environmental health professionals working to promote and protect public health for all.

This 3-day hybrid conference, in-person at Scheman Auditorium on May 3 & 4 and virtually all three days, will consist of keynote speakers, concurrent session presentations from colleagues across the state, poster presentations, and wellness breaks. Exhibit in-person and at the virtual exhibit hall while connecting with public health professionals across Iowa. With an average attendance of 500 individuals each of the last three years, the PHCI is the optimal place to build brand awareness with hundreds of attendees and other exhibitors. Learn how your organization can stand out at Iowa's largest annual gathering of public health professionals.

The PHCI planning team has partnered with Diversified Management Services (DMS) to organize the conference and event sponsorship. If you have any questions, please contact Stacey at snay@assoc-mgmt.com or 515-282-8192. **Please make your commitment by March 1, 2022.**

Secure your spot today! [2022 PHCI Sponsor & Exhibitor Registration](#)

Robin Rajean
Past-President & Conference Co-Chair
Iowa Environmental Health Association

Arlene Prather-O'Kane
Conference Co-Chair
Iowa Public Health Association



<https://iowapha.org/phconferenceiowa/>

<https://www.facebook.com/PHConferenceIowa/>



Why Sponsor/Exhibit at PCHI 2022?

PHCI 2022 is a Hybrid Conference at Scheman Auditorium in Ames, and virtually via Pheedloop platform. All attendees will have access to the conference virtual platform through their computer or mobile device during the event and up to 30 days following the conclusion of the conference. You will have the opportunity to connect with over 500 public health professionals and students from across Iowa and the Midwest!

- **Two sponsor/exhibitor opportunities in one!**
 - Personally connect and network with in-person attendees at your conference exhibit table at Scheman Auditorium
 - Face-to-face interaction
 - Share your educational or promotional materials
 - Build connections and increase your network of professionals
 - Personally connect with virtual attendees through the interactive virtual exhibit hall and network through private chats.
 - Real-time notification of all visitors to your virtual booth
 - All visitors logged in your virtual booth for asynchronous communication
 - Interact with attendees through real-time private chat or private video conference

- **Brand Awareness**
 - Sponsor logos visible to hundreds of attendees and other sponsors/exhibitors
 - One-click to your website, email, and social media
 - Interactive exhibit hall and ability to load marketing/educational materials and videos
 - Upload unlimited files directly to your booth
 - Upload unlimited YouTube or MP4 videos directly to your booth
 - Live video presentations/videos for up to 25 conference participants at one time
 - Replicates on-site booth experience
 - Live chat between participants

- **Networking**
 - Several sponsorship opportunities to connect with your target audience or create your own sponsorship
 - Network with all conference attendees, sponsors, and exhibitors
 - Opportunity to create new partnerships with public and environmental health professionals, students, and organizations



Sponsorship Packages

\$6000 Sponsorship Level (1)

- Exclusive rights as the Presenting Sponsor of 2022 Public Health Conference of Iowa with recognition of such on all materials including website, conference brochure, virtual platform, and all communications
- Logo prominently displayed first on all materials, including website, conference brochure, and virtual platform
- Logo and name displayed on all marketing communication to conference registrants and potential attendees, including email and social media posts
- Opportunity to give a welcome speech to all attendees both in-person and virtually at the beginning of the conference
- Six (6) Complimentary PHCI registrations
- Premiere location of exhibit table at Scheman Auditorium and on virtual platform
- Access to virtual conference platform for all participants for 30 days following conference



\$4000 Sponsorship Level

- Logo prominently displayed on all materials including website, conference brochure, virtual platform, and communications
- Four (4) Complimentary PHCI registrations
- Exhibit table at Scheman Auditorium and on virtual platform
- Access to virtual conference platform for all participants for 30 days following conference
- Choose from *one* of the following sponsorships within this level
 - **Keynote** – recognition as Keynote Sponsor and opportunity to give speech prior to Keynote sessions
 - **Exhibit** – recognition as Exhibit Sponsor of both in-person and virtual exhibit halls **SOLD**
 - **Virtual** – recognition as Virtual Sponsor with banner logo on the virtual platform to be used by all conference attendees
 - **Wellness** – recognition as Wellness Sponsor and opportunity to give welcome speech prior to wellness sessions
- **Create your own sponsorship**
 - Email Kim Novy kim@iowapha.org to discuss options



\$2000 Sponsorship Level

- Logo displayed on conference website and name listed in conference brochure
- Two (2) Complimentary PHCI registrations
- Exhibit table at Scheman Auditorium and on virtual platform
- Access to virtual conference platform for all attendees for 30 days following conference
- Choose from *one* of the following tailored sponsorships within this level
 - **Student Session** – recognized as Student Session Sponsor and opportunity to give a welcome speech before the student session
 - **Gamification** – recognized as Gamification Sponsor and logo banner placed on game application on conference platform
 - **Selfie Station** – recognized as Selfie Station Sponsor and logo placed within the selfie station
 - **PHCI Bag** – recognized as PHCI Bag Sponsor and logo placed on PHCI bag **SOLD**
 - **Hand Sanitizer** – recognized as Hand Sanitizer Sponsor and logo placed on individual hand sanitizers given to each in-person attendee
- *Unlimited* opportunities for the following tailored sponsorship
 - **Focus Area Sponsor** – opportunity for your organization to suggest *three (3) focus area tags* for select concurrent sessions (Examples: health equity, maternal health, environmental health, workforce, COVID-19, etc.)
- **Create your own sponsorship**
 - Email Kim Novy kim@iowapha.org to discuss options



Conference Exhibitors

Exhibitor Levels

Registration Type	Early Bird Conference Exhibitor	Conference Exhibitor (After 03/15/2022)
Exhibitor	\$700	\$750
Non-Profit Exhibitor	\$300	\$350

Exhibitor Benefits

Conference Exhibitor Benefits
6-foot skirted exhibit table on display for days 1& 2 at Scheman Auditorium and virtual exhibit booth on platform for all three days
One (1) staff conference registration for booth management
Listed as an Exhibitor in PHCI materials
IPHA/IEHA members given priority booth placement

If you have any questions about the 2022 PHCI sponsorship opportunities, please email Stacey Nay at snay@assoc-mgmt.com.