

2010 Governor's Conference on Public Health

The annual Iowa Public Health Conference has merged with the bi-annual "Barnraising" conference to offer the Iowa Governor's Conference on Public Health! This new, larger conference still offers the unique blend of public health entities as its planning partners, including: Iowa Public Health Association, Iowa Environmental Health Association, University of Iowa College of Public Health, Child Health Specialty Clinics, University of Iowa Hygienic Laboratory, Iowa Counties Public Health Association, Iowa Department of Public Health: Bureau of Family Health, Bureau of Nutrition & Health Promotion, Bureau of Health Care Access, Division of Behavioral Health & Oral Health Bureau. The 2010 conference will be held April 13 & 14 at the Iowa State University Center Scheman Building in Ames, Iowa. Over 600 public and environmental health professionals are expected to attend the 2-day conference. We would like you to be part of this premier public health event in Iowa.

Planning for the 2010 Iowa Governor's Conference on Public Health is well under way and we are very excited about the speakers and topics to be presented. Speakers include **Dr. Tom Frieden** (invited), MD, MPH, Director, Centers for Disease Control and Prevention; **Dr. Michael McGeehin**, PhD, MSPH, Director, Division of Environmental Hazards and Health Effects (EHHE), National Center for Environmental Health (NCEH), Centers for Disease Control and Prevention; and James Hodge, J.D., LL.M., Lincoln Professor of Health Law and Ethics, Fellow, Center for the Study of Law, Science, & Technology, Arizona State University Sandra Day O'Connor College of Law. Additionally, the conference will offer over 40 concurrent sessions, poster sessions and statewide association meetings.

There are several ways to participate in and support the 2010 Iowa Governor's Conference on Public Health. The enclosed chart outlines the benefits of exhibitors & sponsors. It also lists information about advertising in the final conference program. To participate, complete the enclosed registration form and send it with payment no later than Friday, February 26, 2010.

Exhibit space is limited. Final location assignments will be made by the conference coordinator. Exhibitors are allowed one conference lunch per day. Additional lunches may be purchased for \$15 each and should be indicated on the registration form. Exhibits will be set up in public areas of the Scheman Building, so it will be up to your discretion whether to tear down and reset your exhibit each day of the conference. The building is locked at the end of each day. Neither the Conference Planning Committee nor the Scheman Building is responsible for lost or stolen items. The Scheman Building is a wireless Internet facility. This is a free service for guests at the building.

Please feel free to contact me if you have any questions. We look forward to working with you and your organization.

Yours in health,

2010 Iowa Governor's Conference on Public Health Planning Committee &
Sara Patkin, Conference Coordinator

Sara Patkin
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m spatkin@yahoo.com

2010 Iowa Governor's Conference on Public Health

April 13 & 14, 2010

Iowa State University Center, Scheman Building
Ames, Iowa

Exhibitor and Sponsor Benefits

Benefits	Exhibitor (\$150 networking, \$300 commercial)	Sponsor Bronze Level (\$350-499)	Sponsor Silver Level (\$500-999)	Sponsor Gold Level (\$1,000+)
6 foot skirted exhibit table for both conference days	X	X	X	X
Listed in conference brochure (commitment must be received by <u>January 6, 2010</u>)		X	X	X
Listing in the conference program under sponsorship level		X	X	X
Ribbon designating sponsorship level		X	X	X
¼ page b&w ad in final conference program (artwork to be supplied by sponsor)		X		
½ page b&w ad in final conference program (artwork to be supplied by sponsor)			X	
Full page b&w ad in final conference program (artwork to be supplied by sponsor)				X
One-page promotional piece in conference folders (copies to be supplied by sponsor)				X
Listed as conference sponsors on IPHA and IEHA websites, with link to your corporate website			X	X
Complimentary conference registration for one person			X	X

Advertising Options

You also have the option of advertising in the final conference program. An ad affords you the excellent opportunity to bring your organizations' name to the attention of all registrants in a document that will follow them back to the office. Advertising costs and specifications are as follows:

Full Page (7.5 x 10) @ \$200
Half Page (7.5 x 5) @ \$100

Quarter Page (3.5 x 5) @ \$50
Business Card (3 x 1) @ \$30

Black and white artwork should be completed by the advertiser and sent electronically to Sara Patkin at m spatkin@yahoo.com no later than Friday, March 12, 2010.

**2010 Iowa Governor's Conference on Public Health
April 13 & 14, 2010
Exhibitor, Advertiser, Sponsor Registration Form**

EXHIBITOR STATUS & FEES:

____ Networking status organization @ \$150
____ Commercial* status organization @ \$300
____ Electricity @ \$10
____ WiFi – FREE
____ Additional lunch tickets @ \$15
 ____ Tuesday ____ Wednesday

____ TOTAL amount exhibit fees

ADVERTISING INFORMATION & FEES:

____ Full Page (7.5" x 10") @ \$200
____ Half Page (7.5" x 5") @ \$100
____ Quarter Page (3.5" x 5") @ \$50
____ Business Card (3" x 1") @ \$30

____ TOTAL amount for advertising**

SPONSOR STATUS & FEES:

____ Gold, \$1,000+ \$ _____
____ Silver, \$500-999 \$ _____
____ Bronze, \$350-499 \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

* Commercial status indicates a company/organization that sells products or services.

** Ads must be received by Friday, March 12, 2010 either as camera-ready art or electronically as jpeg, eps, pdf or tiff files (use address listed below). Your ad will be printed in black and white and should conform to the dimensions detailed above for the appropriate ad.

-- Please Type or Print Clearly --

Organization: _____

Name of Person(s) attending conference: _____

Organization Contact (if different than above): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

E-mail: _____ Web Site: _____

Make checks payable to IPHA/Public Health Conference and mail to:

Sara Patkin
514 NE 39th Ct.
Ankeny, IA 50021
515.963.8664, Fax: 775.535.3821, m spatkin@yahoo.com

Full payment must be received by Friday, February 26, 2010. No refunds will be made for cancellations after April 5, 2010.